



AIR BRUSH VENTURI

A new chapter in
airbrush training
in New Zealand
starts in 2012

10 Day Airbrush Courses

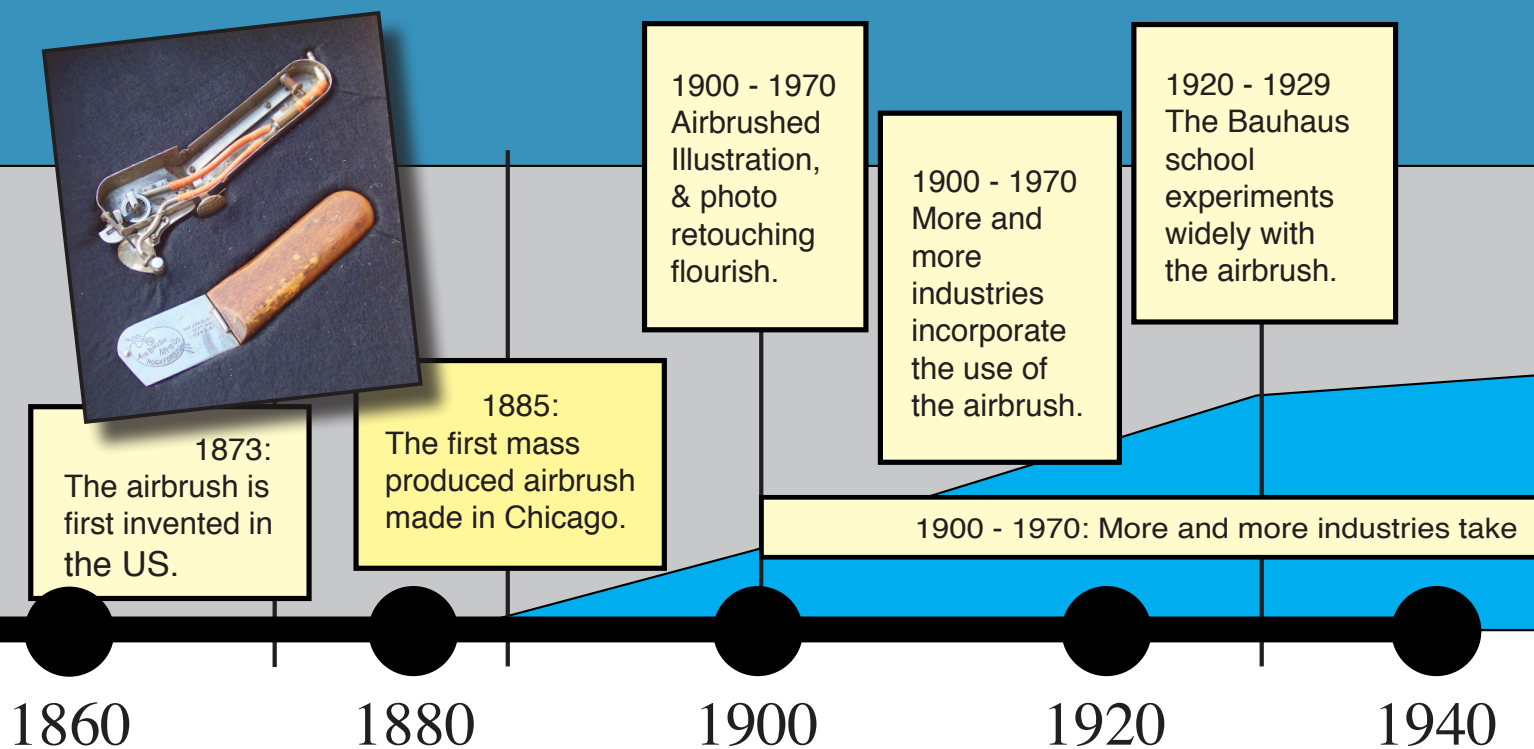
The airbrush is the most versatile and exciting art tool ever created . . . and one set of skills enables you to do it all!!



The simple facts about the airbrush are impressive:

- You can put any paint you like through an airbrush
- You can paint on absolutely any surface you like
- You can create strokes as thin as a pencil and as wide as a small paint roller, instantly
- You can create any colour intensity, from 1% to 100%, instantly
- You can apply transparent to opaque layers, instantly
- You can create any focal value from in focus to out of focus, with a single stroke
- You don't touch the surface, enabling you to paint rough textured and contoured surfaces
- Every stroke can be as long as you like and not have to stop to recharge your brush
- Every stroke can be as long as you like and not have to stop to sharpen your pencil
- Easily create artworks where the strokes blend together, becoming invisible to the eye
- Create artworks faster with an airbrush than any other art tool . . . much much faster
- All of the above makes the airbrush a very exciting and profound art tool to use.

While it is the most powerful and amazing art tool ever created, it is easily the youngest art tool ever created. Unlike pencils, pastels, charcoals, paint brushes, tools that have been around for a thousand years if not more, the airbrush is roughly only 120 years old. Despite its very short history, it has burst onto the world art scene causing controversy that still lingers today. It has become an important tool in every commercial field where colour is applied by hand.





Fantasy Art



Cartoons



Custom Paint

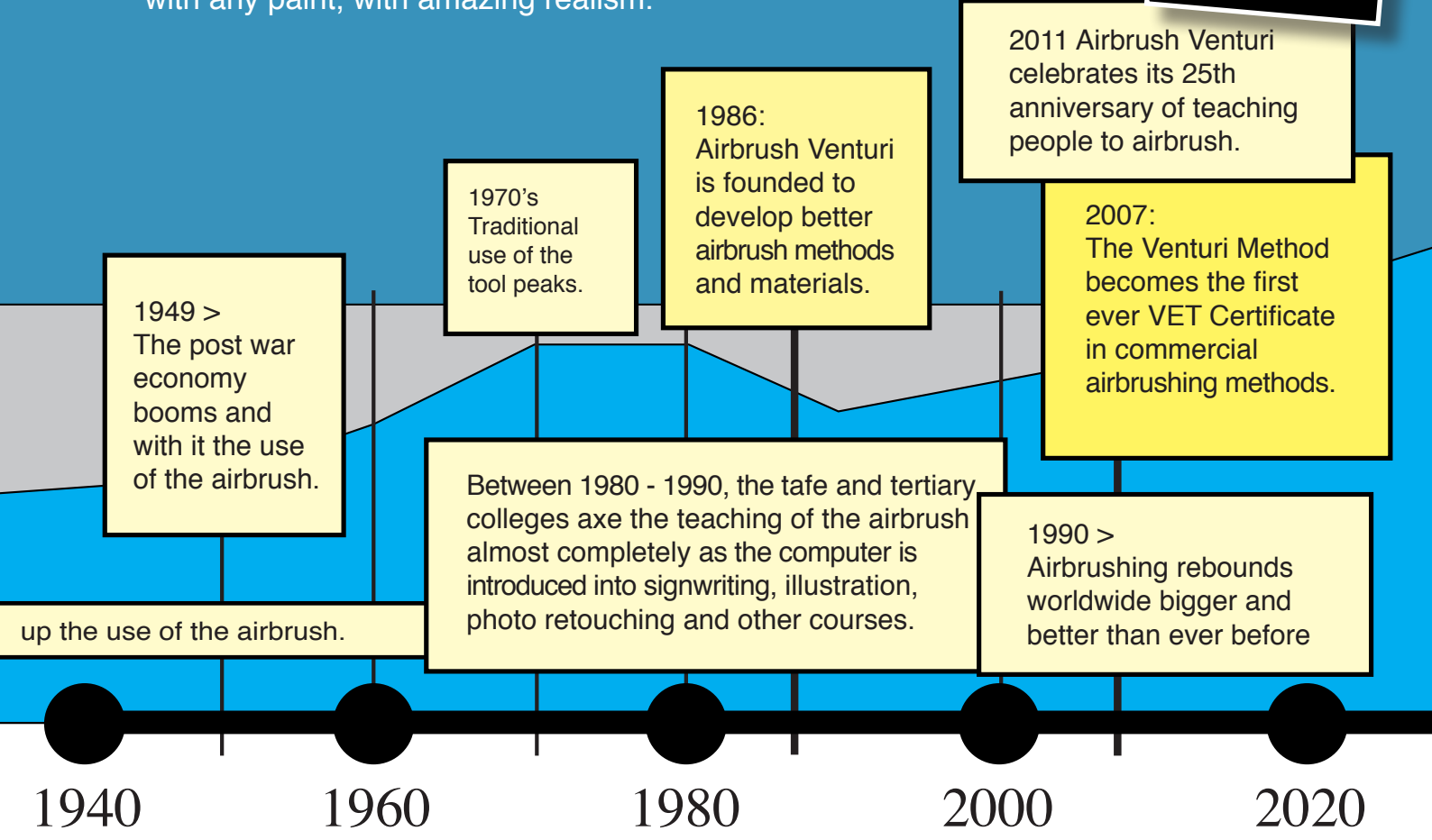


Regardless of whether you wish to airbrush on steel, wood, cotton, canvas, leather, fibreglass, whatever the surface, the skills stay the same . . . all that changes is the paint that you use for each surface (and you can put any paint you like through an airbrush).

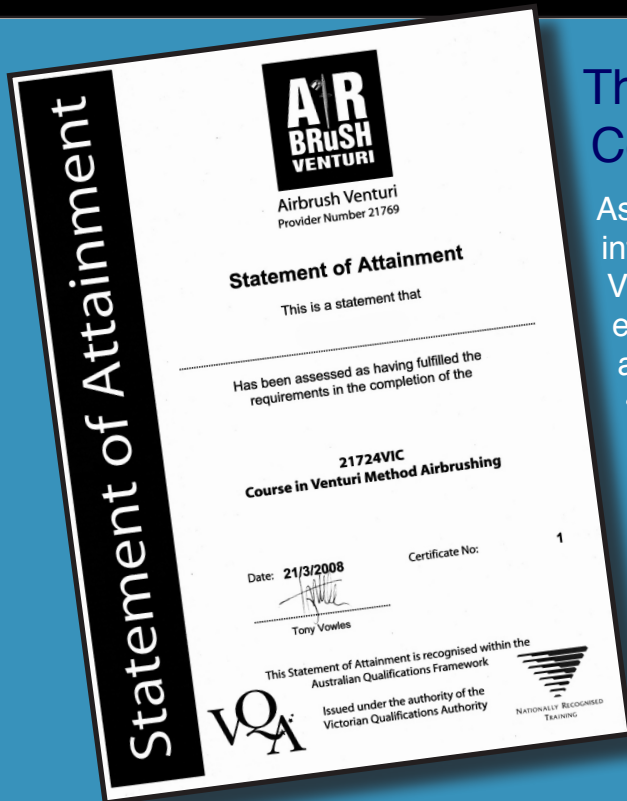
Regardless of whether you wish to paint portraits, fantasy art, cartoons, wildlife, landscapes, you name it, you will still just use the same eight strokes (the Octave).

Once you learn how to use the airbrush correctly, and which paint goes with which surface, you can do it all - you can paint any image on any surface, using the same simple skill set with the airbrush.

Join the the Living Art Movement. It is a group of people painting children's bedroom walls, feature walls in homes, restaurants, shops, etc (murralling) . . . its people painting cars, bikes, helmets, boats, surfboards, etc (custom painting) . . . painting t-shirts, jeans, bags, shoes, leather jackets, doona covers, pillow cases, band back drops (textiles), . . . pottery, models, crafts . . . surfaces that are "Lived with". The airbrush is the King of the Living Art Movement, it is the tool of choice, because it is so versatile . . . any image type, on any surface with any paint, with amazing realism.



10 Day Airbrush Course - Auckland



The First Ever Nationally Recognised Certificate in Airbrushing:

As a result of research by Airbrush Venturi, in 2003 the first fully integrated method of airbrush rendering was developed; the Venturi Method. In 2007, the Venturi Method became the first ever Australian government recognised certificate course in airbrushing;

• **VET - 22018VIC Certificate II in Airbrushing** •

It took 17 years to develop and 23 years to establish the first ever VET certificate course in airbrushing. We are justifiably proud of what we have achieved.

We are yet to achieve NZQA accreditation. Government bureaucracies are very hard to deal with; expensive protracted and bureaucratic. Regardless of the recognition of the certificate, we will continue to deliver world class training in New Zealand.

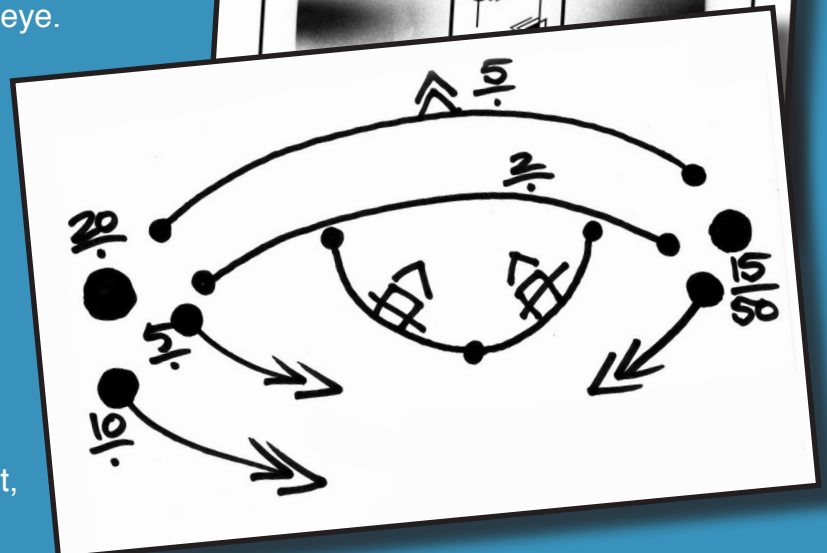
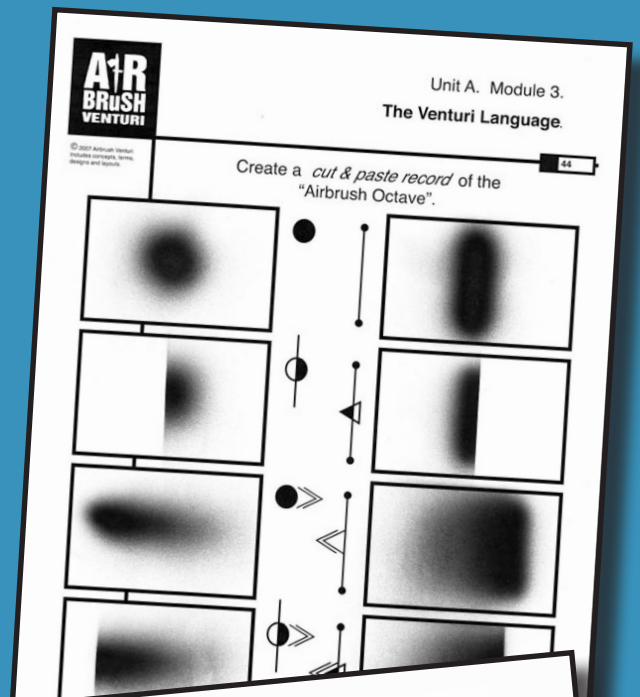
The Venturi Method is very unusual:

The Venturi Method is an "engineered" system of rendering. As the result of the last 20+ years of research we can now teach people that when you pick up an airbrush, that there are only eight effects that you can create, that everything that is ever done with an airbrush is made of these eight strokes (see the image right). This simple fact is now accepted by the entire industry, but in the early years this was seen as very controversial.

Based on this, we have developed a written language that is very much like written music, that allows us to teach more effectively and to simplify the process of airbrushing like never before. On the right are the simple instructions on how to airbrush an eye.

The speed at which our students can airbrush is faster than any airbrush community that has ever come before it. Our students have a conscious understanding of the process that is so strong, that they can render with an airbrush at unimaginable speed to people back in the 1970's or '80's.

To say that there has been a resurgence in airbrushing is not quite correct. In truth there has been an all new community built, based on the Venturi Method.



Teaching Young People to Airbrush:

We find the younger we teach people, the better. Obviously there is a limit to this. Our limit is roughly 14 years of age. We find that teaching students from about 14 - 15 years old onward is very effective. The following photos show some secondary students and their artworks.



• All artworks shown were created by 15 - 17 year secondary students.

• Rendering methods like this are NOT being taught at the tafe and tertiary education level

No Previous Art or Drawing Experience is Required:

Our biggest problem is explaining to people that we can teach anyone to do artworks like these. Everyone is convinced, adults and teenagers alike, that they have to have "talent" to learn to airbrush realist artworks like these.

It is very important that as you read this information pack, that you remember that Airbrush Venturi does not teach people to create "art". We teach people a systematic rendering process to create realism, with an airbrush, nothing more nothing less. It is then up to the student to be creative with photos on Photoshop before they begin the airbrush rendering process.

Based on the above information, it is very important that you understand that no "talent" is required, just a passionate commitment to learn, hard work and perseverance. We have a 100% success rate with students that finish the course.

The 10 Day Courses in Auckland:

For 6 years we only offered a 15 Day Course where students had to complete all 5 sections of the Venturi Method . . . very very intense. When we ran the first ever NZ course it was intended as a one-off. We never expected it to become so popular. So we continued on, but as the years progressed the 15 Day Course format became more and more of a problem. We knew that trying to fit all 5 sections into 15 days was causing "information overload". On top of this many people had expressed their frustration that they were interested in the course but could not get the 3 weeks off.

Starting in 2012 we are going to restructure the course, into 10 day blocks; breaking the course in half. In the first 10 Day Course students will only do Units 1 and 2 and if they choose to come back and complete the course, they then return for a second 10 Day Course and complete Units 3, 4 and 5. This means the full course will become a 4 week course, stopping the severe case of "information overload" of old . . . and making it much easier for people to get the time off to do the course. Getting 2 weeks off is much easier than getting 3 weeks. Then if you enjoy the course you can come back the following year and do the second half.

10 Day Airbrush Course - Auckland

The Venturi Method (4 week course in 2 parts)

Teaching the hardest images first, makes everything else easy:

Our courses teach you to create the hardest subject matter there is, realist portraits. The logic is that if we can teach you the hardest image type there is, then everything else is

going to be easy in comparison. If you can create a portrait that is realist as below then doing wildlife, cartooning, fantasy images, landscape, etc will be easy in comparison.

10 Day Course - Course 1 - Units A - B

Unit 1 - Part 1

- Fundamental skills & building blocks
- Foundation Modules / Octave System Scales
- Stencil Illustration / Batman artwork
- Fundamental skills & building blocks
- Octave System Scales / Error Correction
- Eddy & Miles Davis Artworks.
- Angelina Jolie Artwork

Unit 2 - Part 1

- B&W Focal Form and Image Deconstruction
- Focal Analysis / Focal Shorthand
- Start the Audrey
- B&W Focal Form and Image Deconstruction
- The Focal Flow Chart
- Complete the Audrey

Students that wish to be assessed for the VET Certificate II in Airbrushing will be required to finish off all unfinished artworks at home and independently airbrush the Frank Sinatra artwork at home. Independent ability to airbrush is a vital part of the assessment.



10 Day Courses in Auckland - Course Costs & Location

The 10 Day Courses will run every 6 months, twice a year at the PPG Training Centre, Auckland. Each 10 Day Course costs \$1200.00+GST (\$1350.00). There is NO student discount. Everything is supplied in the classroom, all equip, materials, a 550+ page manual; no additional costs.

Units A-B are covered in a 10 Day Course and Units C-D-E are covered in a second.

10 Day Course - Course 2 - Units C - D - E



Unit C - Part 1

- B&W Textural Form
- Texture packages and variations
- Gollum artwork
- Observation based textures
- Hair textures
- 4 x A4 texture studies

Unit D - Part 1

- Colour Mixing Theory
- Artwork palette packages
- Colour stacking & sequencing
- Colour Focal Form
- Expanding Layers / colour error correcting
- Create the Drew Barrymore artwork.

Unit E.

- Colour Texture Form
- Colour Texture Error correcting
- Finish the Terminator artwork.



learn to airbrush with
www.airbrushventuri.co.nz

The **Free** online airbrush magazine, **Airvolution**:

All students of Airbrush Venturi get a free online airbrush magazine called Airvolution. This magazine is designed to connect you to the amazing community of airbrush artists across New Zealand. You get to read about local people and events you can directly get involved with.

Once you become a student of Airbrush Venturi you are joining the most passionate and vibrant community of airbrush artists in the country.

